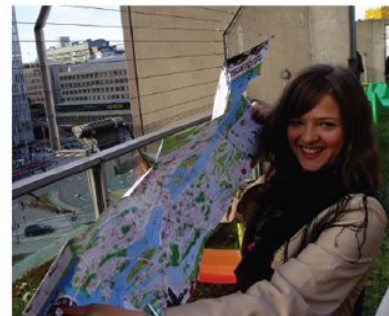GREEN MAP

sustainability mapping movement

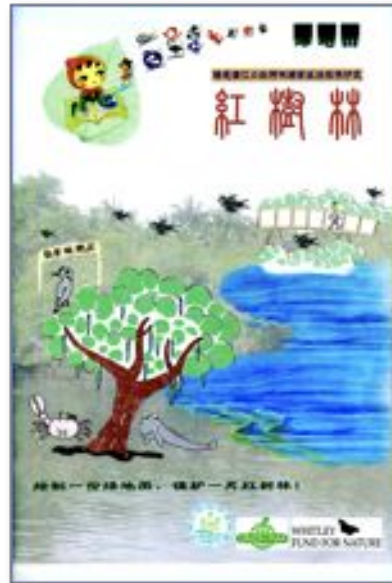Green Map Icons & SDGs

Since 1995,
65 Countries have had Green Map Projects

Led by 1,000 Government & Creative Agencies, NGOs, Universities, Community and Youth Groups, each effort is unique.

Hundred of Green Maps have been published, such as these Biodiversity examples from US, China, Japan and Singapore. Both the process and products have important impacts.

Open Green Map - our Social Mapping Platform
500 Maps Made in 40 Countries

New open source mapping platform-in-dev includes SDGs

Adaptable Tools Add Value to
Locally Determined Mapmaking Processes

We Connect Projects; Collect, Assess and
Share Outcomes; and Create New Tools

Co-Designed by the Green Map Movement:
GreenMap.org/icons

170 Icons in 12 Categories Promote
Local Awareness & Action Via Locally Created Maps

SUSTAINABLE LIVING
(Sampling of 170 icons)

Green Economy

Mobility

Technology & Design

Hazards & Challenges

NATURE
(Sampling of 170 icons)

Land & Water

Flora

Fauna

Outdoor Activities

CULTURE & SOCIETY
(Sampling of 170 icons)

Cultural Character

Justice & Activism

Eco-Information

Public Works & Landmarks

NOW! Green Map Icons + United Nations SDGs
170 icons matched bit.ly/SDGGMS

SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS	

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and production patterns

Recycling   Repair Shop   Reuse Shop / Market   Rental / Share

Local Business   Public / Mass Transportation   Social Enterprise   Greenhouse Gas Reduction   Green Technology   Green Store   Green Enterprise

Farmers / Local Market   Eco-Products   Waste Dump   Mining Site   Bicycle Site   Organic / Local Food   Bird & Wildlife Watching

Alternative Health Resource   Cultural Site

UN SDG #13 Climate Action
One of the 17 matched sets of icons highlighting the potential of renewable, participatory, bio-based and local energy and climate-savvy development in the real world

13 CLIMATE ACTION

Take urgent action to combat climate change and its impacts

Greenhouse Gas Reduction

Energy Conservation

Solar Energy Site

Bicycle Site

Green Technology

Green Roof

Green Store

Eco-Products

Climate Changed Area

Ecotourism Resource

Green Technology

Eco Club / Organization

Eco Certification

Eco Expert

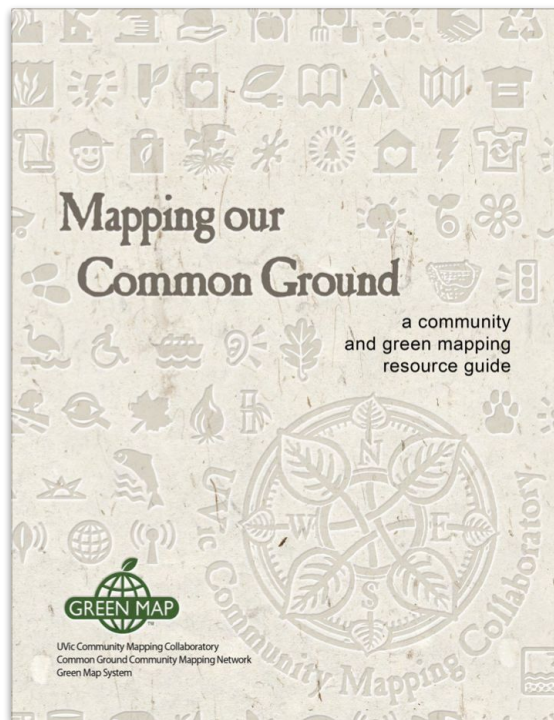Eco Information

Eco-Justice Organization

Green School

Polution Monitor

To Spur Engagement, the SDG + Icons Chart is included in our guide's 2018 update: *Mapping our Common Ground*
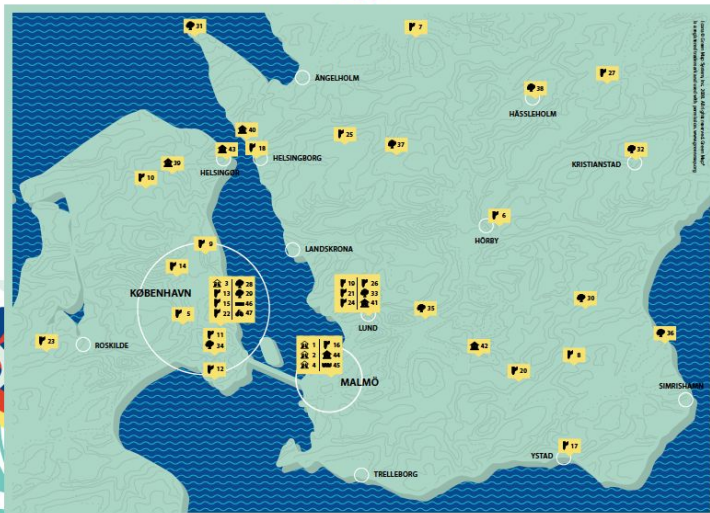## bit.ly/MCG18-pdf

In Europe in June 2018, our Director met with Green Mapmakers using the SDGs in Copenhagen, Malmo and Geneva, with NatureSchools & Sustainabus projects

Explore Green Malmö!

Nicola Furey of Earth Focus, Geneva (NGO): The Sustainabus will have information on the SDGs, including Green Map icons

Garantir l'accès de tous à des services énergétiques fiables, durables et modernes, à un coût abordable

**COME ON OUT TO ÖRESUNDSKLASSRUMMET**

Taking teaching out of your classroom challenges your students' senses and improves learning. But sometimes it can be scary to step out of the safe and secure facilities of the school and into educational activities in new and unfamiliar settings. Here is a guide to only a few of the many inspiring places in the Oresund Region:

With 13 languages, Mobile Site Collector is a versatile webapp
We are planning new ways to engage people with devices
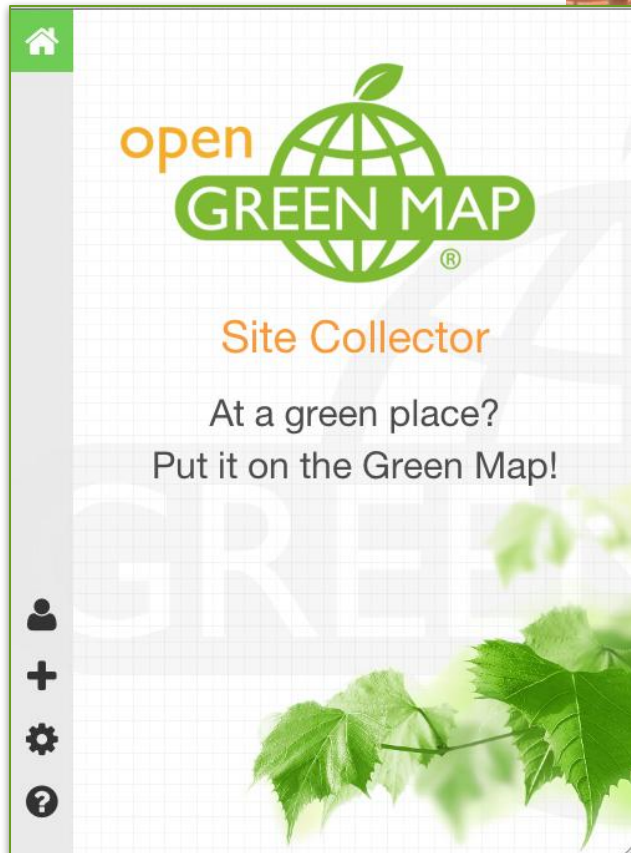
We are testing animated GIFs (see giphy.com/GreenMap) and 3-D printed icons as place markers; AR views are contemplated that will make the places meeting the SDGs apparent to everyone
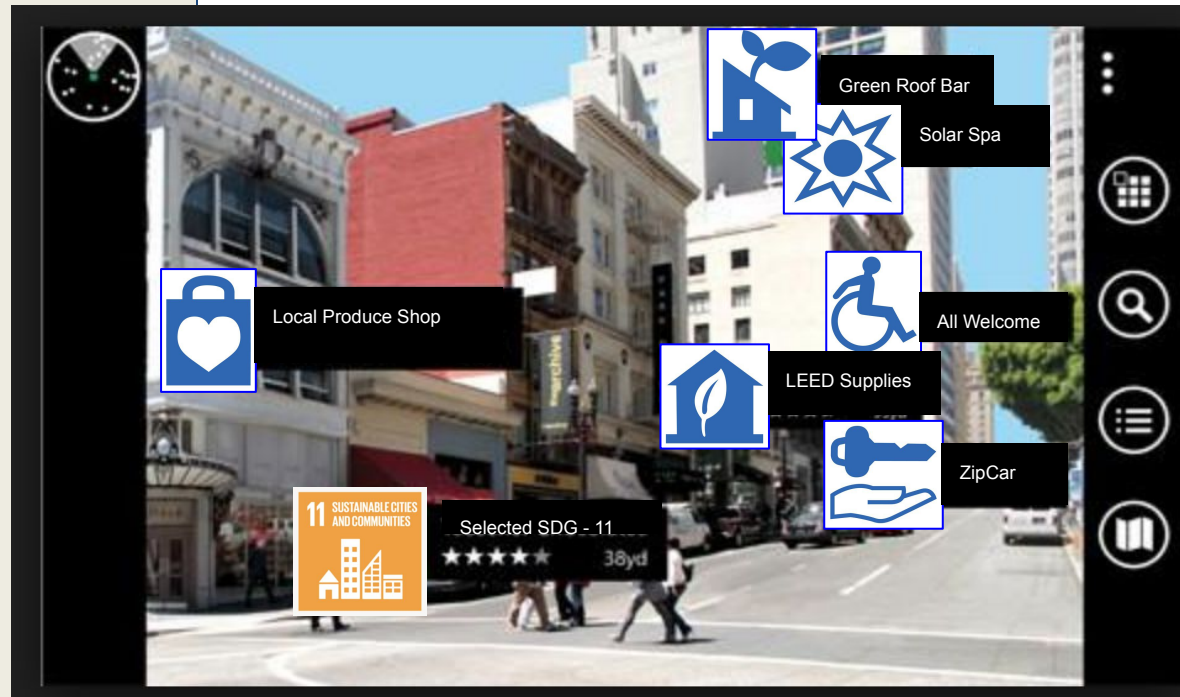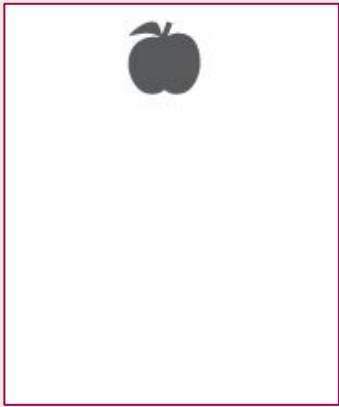
"Conversational marketing" concept at work - for example: GreenMap.org/csr has existing company mapping projects - proposed Digital Icon Stickers can make sharing positive actions a social practice at work
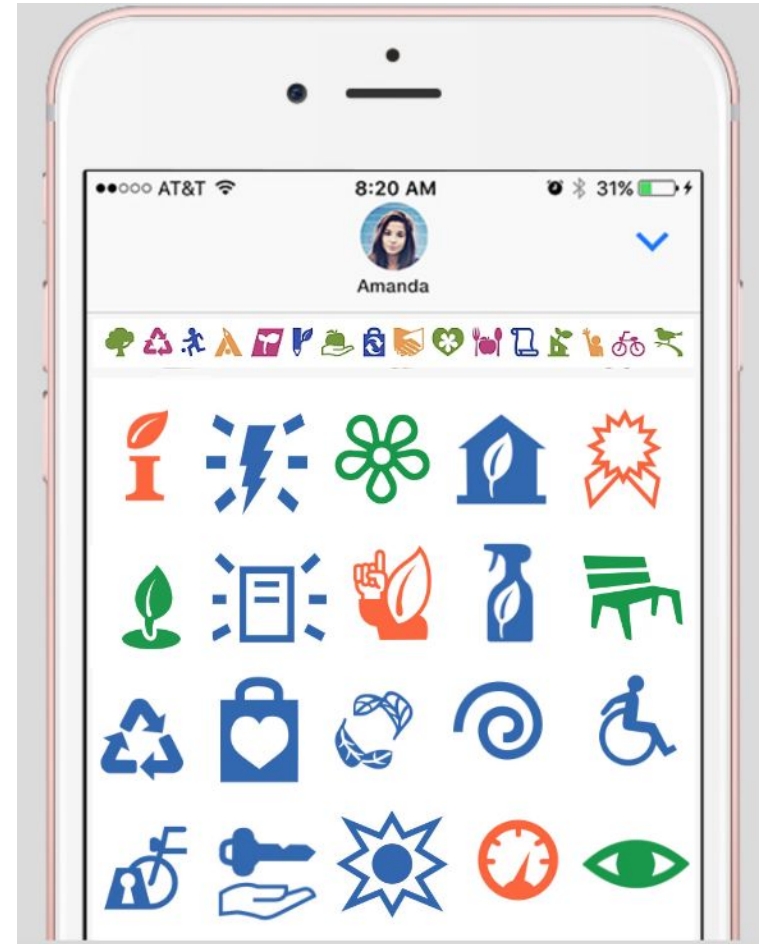
We contemplate usage on social media and iMessage. Then, users can combine posts into a campus map of sustainable best practices, problem areas, etc.
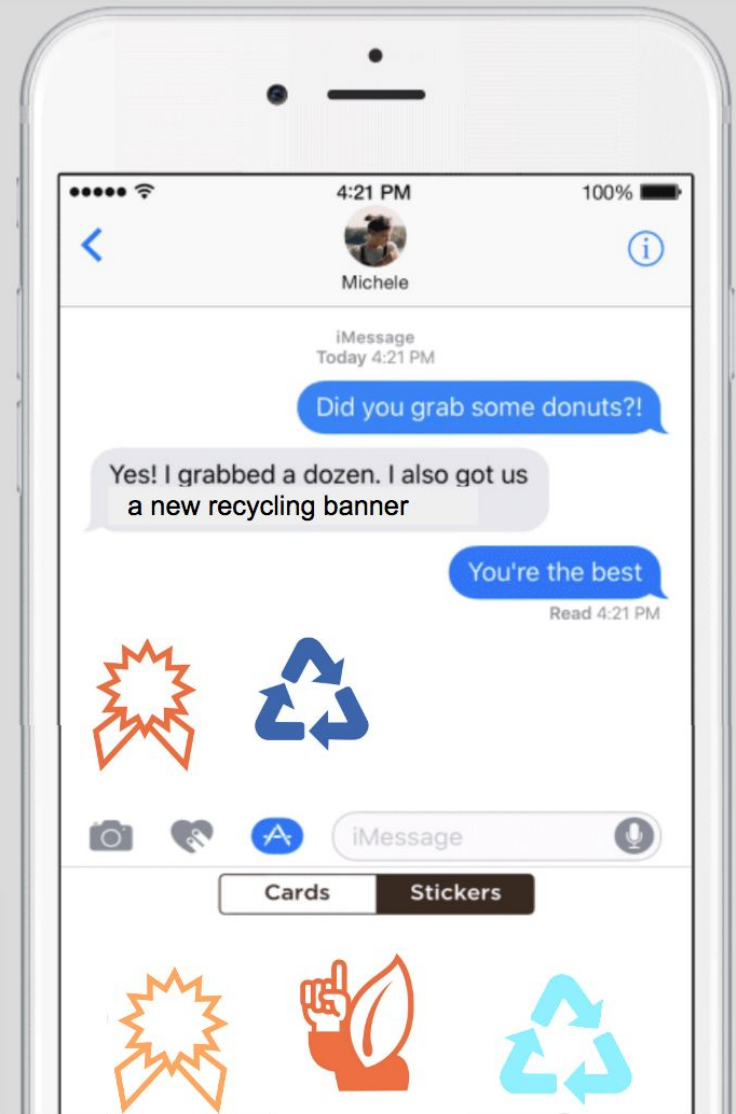
Open Green Map, V2: the SDGs are being added to the Legend of our mapping platform-in-development
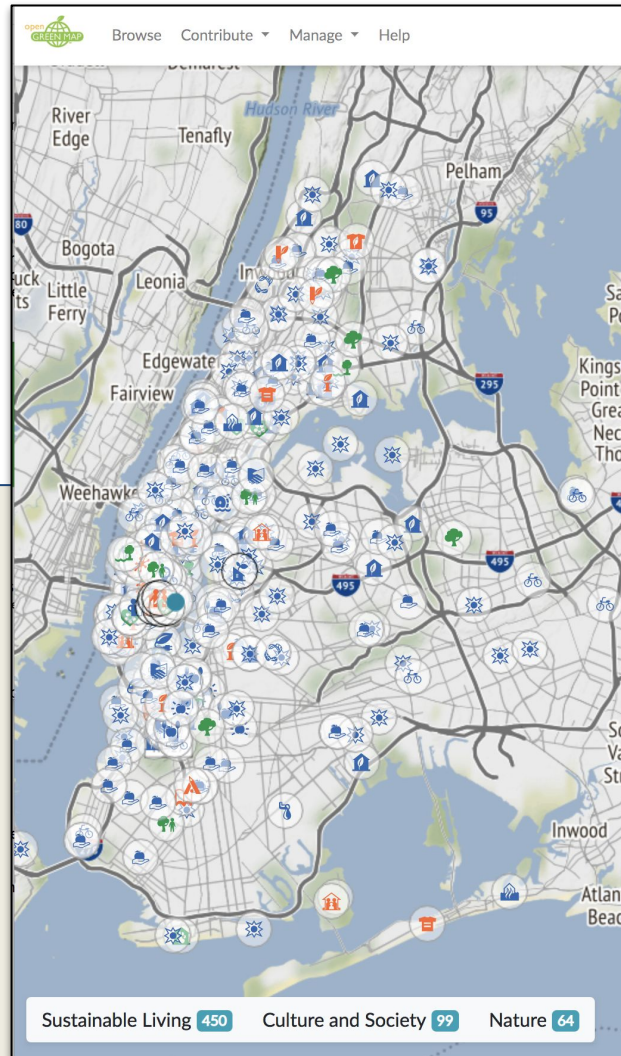
Green Map Icons are already used in Games and Merchandise

Hand drawn • rubber stamped • used as flashcards • silkscreened • photo collaged or arranged in an exhibit, Green Map Icons are Transformative

Green Map's new Open Policies

As we go open, we are: Sharing our tools and icons with a Creative Commons 4.0 license (share alike, attribution, noncommercial; our +CC adds Reciprocity for income generating projects on a case by case basis).

Not only for maps: Local Green Map project leaders are using icons and tools to create multimedia, experiences, goods, signage, education, consulting, etc. You can hire Green Map System for your projects, too.

No more Mapmaker fees or exclusive area rights: Collaborate & iterate!

It's a springboard: We're also working with diverse mapping platforms, including **Esri, Carto and Google MyMaps**. Green Map System is open to new partnerships, collaborations, speaking engagements & consultations.

Our new website's focus: Sharing stories that amplify the skills, networks and knowledge generated through mapmaking to foster more engagement and well-being, locally and globally. See GreenMap.org

GreenMap.org

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Watch our TED Talk
bit.ly/TEDweb17
or the
Nature of Green Maps
bit.ly/TNGMvid