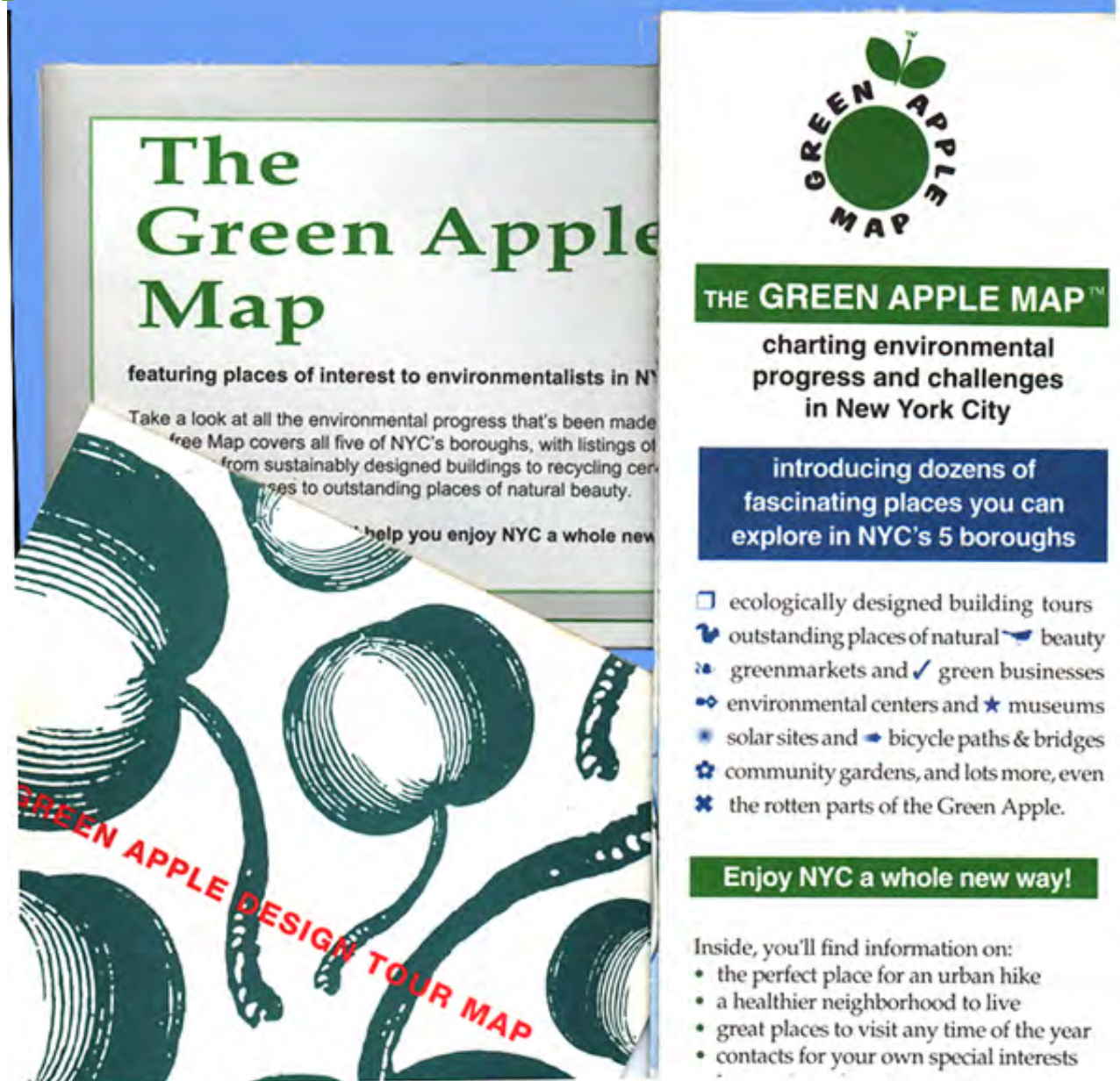




The original Green Apple Map of NYC in 1992 helped people see and connect with the city, its environment and sustainable living assets



First Editions & Tour



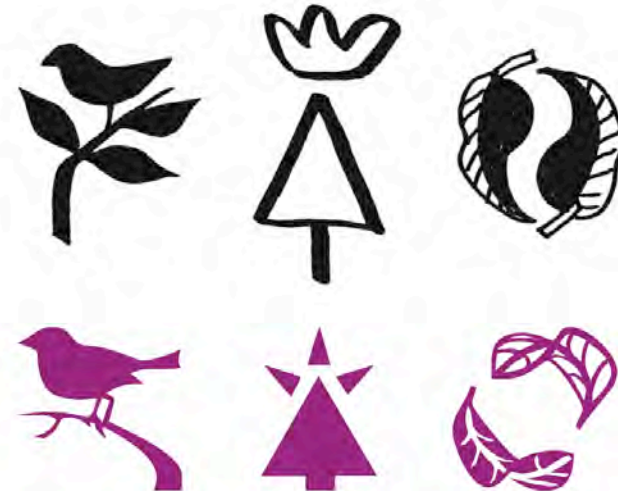
Grassroots, infrastructure, businesses, social justice, heritage and other sites demonstrating the principles of sustainable practice were charted



Community gardens, bike services, greenmarkets



In 1995, the concept of local Green Map projects connected by a global icon set took shape in NYC, Copenhagen and Kyoto



what's the best way to get around? visit a  bike shop, then ride on a  bike path. Or use  public transportation, or even a **P** park 'n' ride lot. Take a  ferry or  launch your own boat. Or  take a walk! Some cities have great auto-free zones and  public squares.

What is a Green Map? It's a locally created map that uses globally designed Green Map Icons to chart:



Sustainable
Living



Nature



Culture
& Society



Today, we're using Version 3 of these award-winning icons to identify, promote and link thousands of sites in 170 categories



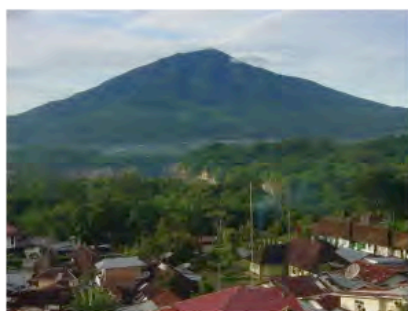
Barcelona's
Sun Factory



Farmers &
Artisans Market



Robeson US's
kayak tours



Yogyakarta ID's
Geologic Feature



Breda NL's
Eco Center



Hybrid
Vehicles

Download in different languages and formats at
GreenMap.org/icons



Green Map® Icons

GreenMap.org/icons

Version 3



GreenMap.org

Sustainable Living

GREEN ECONOMY



TECHNOLOGY & DESIGN



HAZARDS & CHALLENGES



FLORA



Farmer's / Local Market



Green Map® Icons Version 3



GreenMap.org

Think Global, Map Local!

Green Map system은 지도 제작을 매개로 하여 지속가능한 공동체의 권지구력 발전을 도모합니다. 이 세계적으로 인정받은 도상학(iconography)은 다양한 지역사회의 공동체를 연결하는 도구로 사용됩니다. 더 자세한 정보는 GreenMap.org/icons를 참조해 주십시오.

지속가능한 삶

녹색 경제



기술과 디자인



이동수단



GreenMap.org

We've matched Sustainable Jersey Actions to Green Map Icons

and made a 3-page chart linked to GreenMap.org/snj



Sustainable Jersey Actions for Sustainable Communities and Suggested Related Green Map Icons

Page 1

Icons @ Green Map® System, Inc, 2008



Community Partnership and Outreach			
	Create Green Team		2008 Green Team
	Community Outreach & Education		Community Outreach
	Organize a Community Energy Outreach Program		Energy Outreach
	Purchasing Clean and Green Energy		Clean Energy
	Efficient Home Heating and Cooling Subsidies		Energy Conservation
	Home Energy Audits and Upgrades		Energy Conservation
	Energy Star Appliances and Products		Energy Star
	Refrigerator Freezer Recycling		Recycling
	School Based Energy Conservation Programs		Green School
	Education for Sustainability Programs		Green Leaf
	Green Challenges		Green Challenge
	Hold a Green Fair		Green Fair

	"Green" Your Green Fair		Green Fair
Diversity and Equity			
	Diversity on Boards and Commissions		Diversity
	Environmental Justice Planning & Zoning		Environmental Justice
	Lead Education and Outreach Programs		Lead Education
	Lead Safe Training Programs		Lead Safe
Conservation (Bios. Resources)			
Energy Efficiency			
	Energy Audit for One Building		Energy Audit
	Inventory and Audit All Buildings		Energy Audit
	High Performance Building		High Performance Building
	High Performance Building Portfolio		High Performance Building
Greenhouse Gas			
	Municipal Carbon Footprint		Carbon Footprint
	Community Carbon Footprint		Carbon Footprint

	Climate Action Plan		Climate Action Plan
	Wind Ordinance		Wind Ordinance
Green Design			
	Green Building Policy/Resolution		Green Building Policy
	Green Building Training		Green Building Training
	Green Building Scorecard		Green Building Scorecard
	Site Plan Green Design Standards		Site Plan Green Design
	Green Building Education		Green Building Education
	Green Design Muni Bldg - New Construction		Green Design Muni Bldg
	Green Design Muni Bldg - Upgrade/Retrofit - Water Conserv		Green Design Muni Bldg
	Green Design Muni Bldg - Upgrade/Retrofit - Light Pollution		Green Design Muni Bldg
	Green Design Muni Bldg - Const Waste Recycling		Green Design Muni Bldg
Health and Wellbeing			
	Building Healthier Communities		Building Healthier Communities
	Anti-Idling Education & Enforcement		Anti-Idling

Sustainable Jersey Actions can be addressed with a Green Map project. Green Maps make all actions visible to stakeholders



See **GreenMap.org/snj**

We offer different ways to get extra help with your project, thanks to the GR Dodge Foundation and Sustainable Jersey

Your needs will determine the exact mix of workshops, trainings, 'virtual mentorships' and direct consulting that Green Map System will provide to Green Teams between now and April.

Applications due by July 29. Outcomes announced August 10.

Or you can simply register and get your Green Map started!



Green Mapmakers share adaptable tools and multimedia resources as they create compelling local maps of all scales and formats



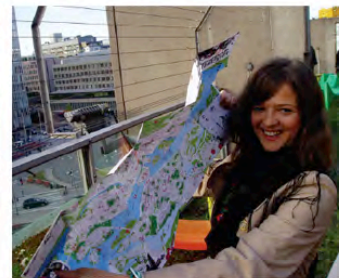
- Icons:** Guide the selection of sites to be mapped as well as highlight each one
- Mapmaking Guides:** Design print or web maps, spur community involvement, etc.
- Multimedia Resources:** Multilingual websites, books, workshops, videos
- Archives:** Green Maps, stories, exhibits, presentations and exchanges



Engaging 757 communities in 56 countries, more than 550 published
Green Maps are already being utilized by millions of people



Each partnering community group, NGO, tourism and city agency,
enterprise or student group has their own locally determined goals



Green Mapmaking: Research



- Field research – direct(ed) observation
- Interviewing experts and long time residents
- Data gathering from city, orgs, library, media, conferences
- Inclusive context setting
- Using Open Green Map and other collection tools



Green Mapmaking: Design



- Printed Green Maps – assessing user needs and options
- Websites with digital Green Maps & Open Green Maps
- Planning with designers, techs and printer
- Draft map feedback from users
- Legend, logos, credits, copyrights
- Ecological considerations
- Financial considerations



Green Mapmaking: Production



- Even the cover should evoke a sense of place
- Language(s)
- Partnering with publishers, distribution networks
- Finalizing the map
- Special poster editions and displays



Green Mapmaking: Distribution



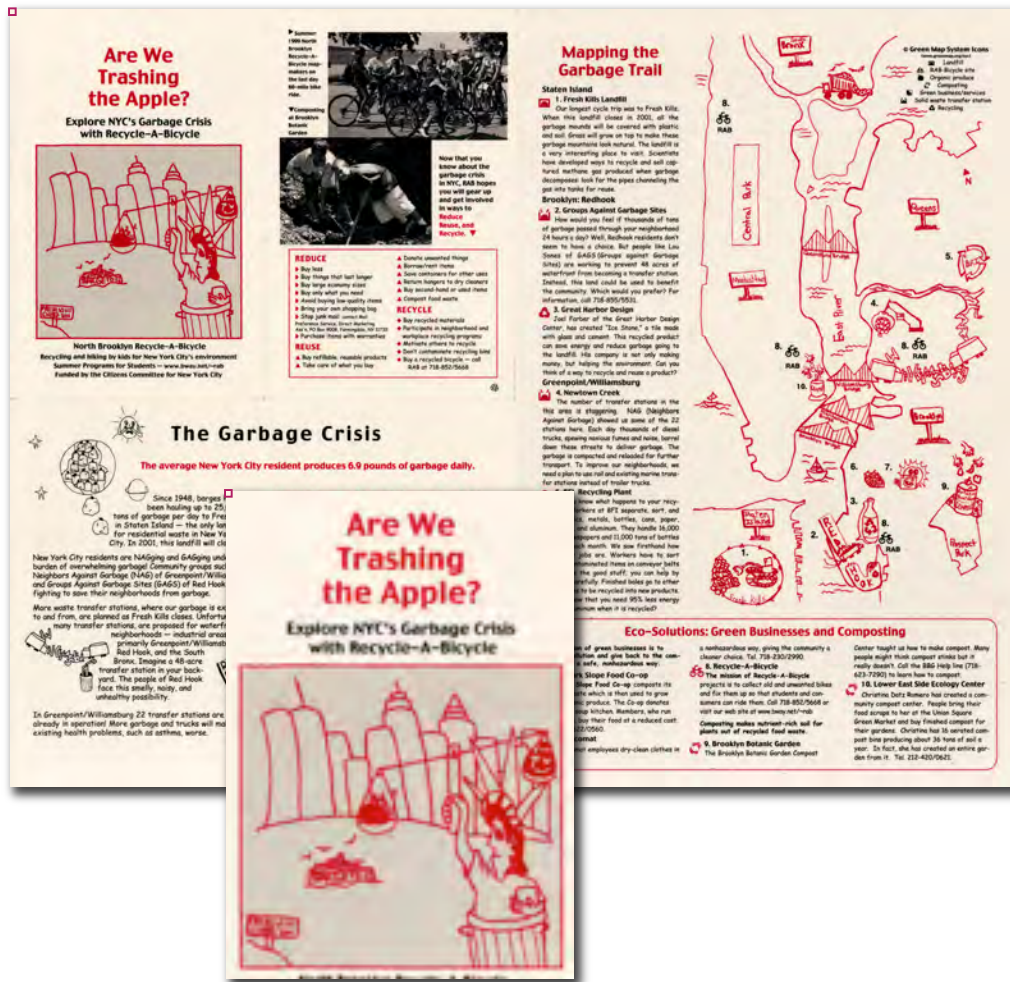
- Allowing time for glitches
- Launch event
- Media outreach
- Distribution
- Collecting new sites
- Assessment and planning next edition



Green Maps by Youth



Brooklyn Waste & Impacts on Community



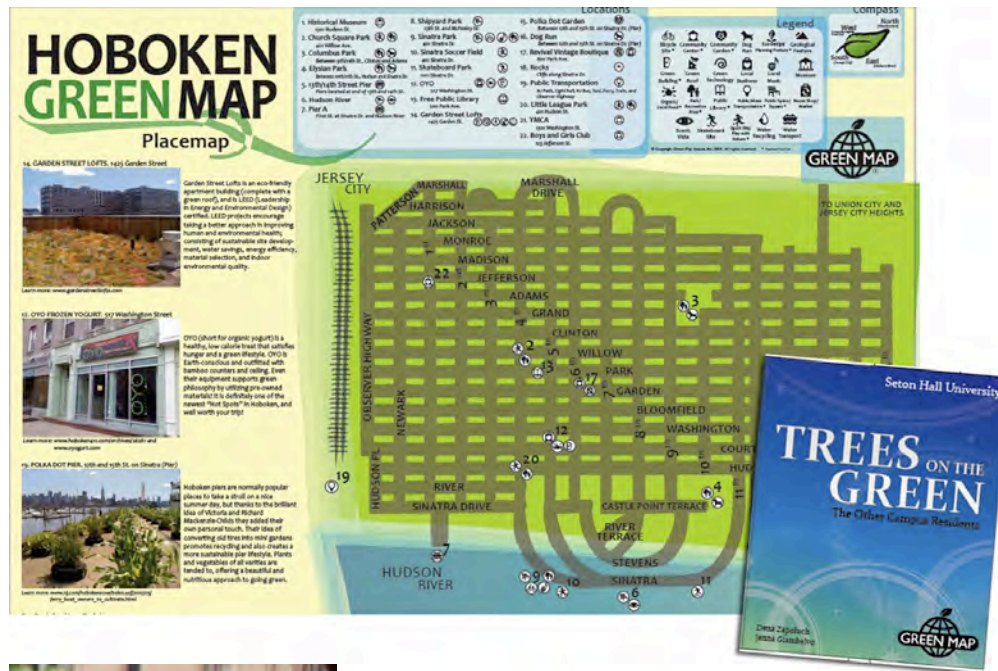
Elizabeth NJ Environmental Justice



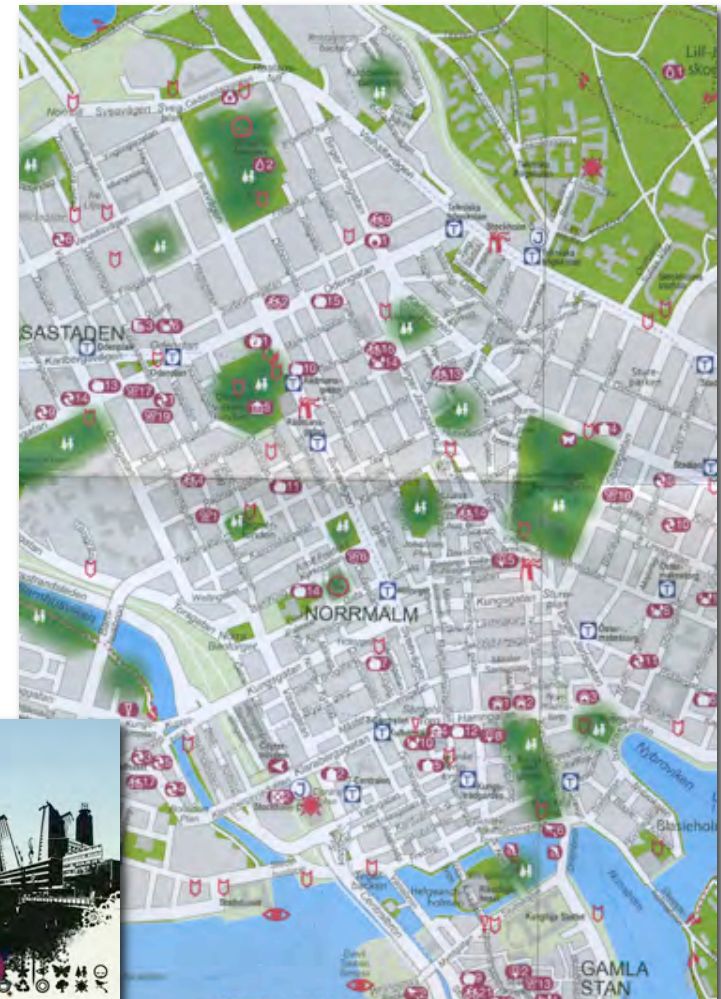
Green Maps and University Students



Hoboken & Seton Hall Our community, our campus



Stockholm Sweden Get Outdoors, Youth!

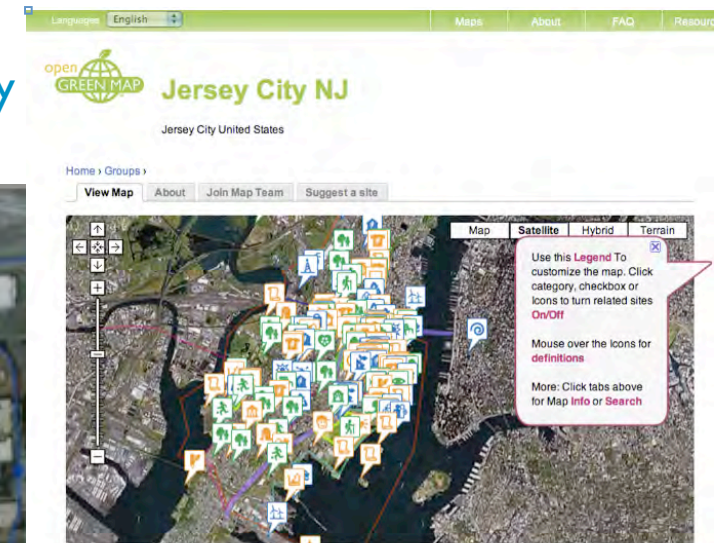


Green Maps to Engage Stakeholders



Taipei Taiwan Stakeholder Engagement & Efficiency

Jersey City Farms In the City



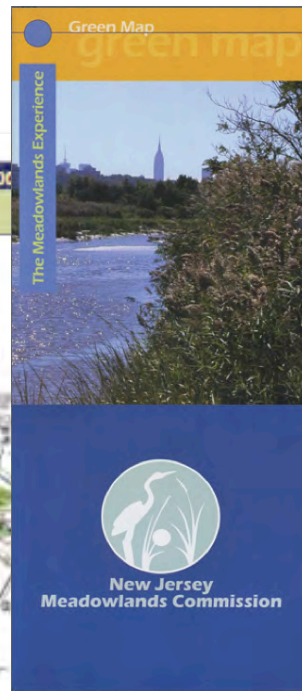
Video and more at
GreenMap.org/snj



Green Maps by Government Agencies



Meadowlands NJ Park Outreach Packet



Cape Town South Africa Open Green Map & Print Maps



Green Mapmakers have produced murals, videos, skits, choreography, tours, parties and exhibits



In 2009, we launched a new interactive mapmaking platform!



Open Green Map was created to:


- lower technological and financial barriers to online mapping
- preserve valuable community organizing and dissemination
- increase public participation, exchange and impacts
- make content sharable and useful different ways



Today, there are over 17,000 sites on 200 Open Green Maps.
You can explore separately or in one world view map



Languages English Maps About FAQ Resources Search GreenMap.org Create new account | log in



Open Green Map

[Home](#)

Explore

14691 green living sites!
See the world from a new perspective

Fresh Maps

San Francisco Green Map
Corredor Ambiental Otún
Consota Pereira
Barcelona Green Map

Get Involved!

Explore local sites. Add your thoughts. Suggest a new site.
Or create a new map!

Green Living Sites. Nature. Social and Cultural Resources. Find them all on the Green Map!

Interact with thousands of great places charged by local Green Mapmakers around the world. Make these places part of your life, and help your community become a greener and healthier place.

Open Green Maps are designed to be explored, customized and enhanced by people like you. You can share your insights, ratings and images or suggest, compare and share sites.

[Green Map System](#) promotes inclusive participation in sustainable development, engaging hundreds of communities in 55 countries in mapmaking since 1995. Get involved and [support](#) this global movement!

Think Global, Map Social!

700

Green Map Projects
in 55 countries!

Go Mobile!


Enter Keywords:

search

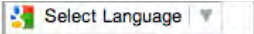
or

City/Address/Zipcode:

search



Map data ©2008 Europa Technologies



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Open Green Map's World View displays every green site, starting with 2 from each map. Jump to maps from sites. 7 language interface



Languages English Maps About FAQ Resources Search GreenMap.org

Create new account | log in

open GREEN MAP Open Green Map

Home > World View Suggest a Site

Map Satellite Hybrid Terrain

Select Language

Legend Info Search

Green Map Icons

- Sustainable Living ☒
- Nature ☒
- Culture and Society ☒

Explore our World View!

This map view starts with 2 sites from every Open Green Map. Zoom in to see more (or click Maps above to explore each map separately).

At Legend, click categories, then toggle different icons to filter your view. Use the Search Tab to jump to different world locations. Each map's introduction will appear on the Info Tab.

Find out more by clicking About, and take part in this social mapping platform!

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Map data ©2010 Geocentre Consulting, MapLink, Tele Atlas, Whereis(R), Sensis Pty Ltd - Terms of Use

Map of the world showing various green sites marked with icons. The map is titled "Open Green Map" and includes a legend, search bar, and navigation controls. A speech bubble explains the legend and search functionality.

Filter your view of the map by toggling the Legend's icons. Hover over any icon for its definitions. You can see who contributed each site.



open GREEN MAP Baltimore Regional Green Map


Baltimore United States

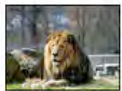
Home > Groups >

View Map About Join Map Team Suggest a site

Map Satellite Hybrid Terrain

Maryland Zoo in Baltimore

 more info + x


 Average: 4 (1 vote) 1 comment

Druid Hill Park
Baltimore
410-396-7102

Druid Hill Park
added 11/2007 by Baltimore Green Map

Legend Info Search

Green Map Icons ?

- Sustainable Living ☒
- Nature ☒
 - Land and Water ☒
 - 
 - Flora ☒
 - Fauna ☒
 - Outdoor Activities ☒
 - Culture and Society ☒
- Routes and Areas ☒
 - Routes ☒
 - Areas ☒

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Open for Mapmaker's overview. Explore Public Tabs, social inclusion indicators and up to 8 icons. Sidebar links to Profile, PDFs, etc.



open GREEN MAP

Baltimore Regional Green Map

Baltimore United States

Home > Groups >

View Map About Join Map Team Suggest a site

Maryland Zoo in Baltimore

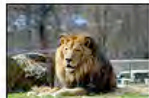
[Home](#) [People](#) [Icons](#) [PDFs](#) [Social](#)

Overview Comments (1) Connections Multimedia Impacts

The Maryland Zoo in Baltimore is the third oldest zoo in the United States, dating back to 1876. It was created by an Act of the Maryland General Assembly that called for "a zoological collection within the limits of Druid Hill Park for the purpose of public exhibition for the instruction and recreation of the people." Today the Zoo's focus is on wildlife conservation and education. It is an active participant in breeding programs for several endangered or threatened animals, including elephants, chimpanzees, polar bears, and African penguins. The Maryland Zoo is also one of the founding members of Project Golden Frog, a conservation consortium trying to prevent the extinction of Panamanian Golden Frogs and the home for the Mountain Gorilla Veterinary Project, which provides health care and lifesaving medical procedures to wild mountain gorillas in their native habitats. The Zoo's Tree habitat in the Children's Zoo is a replica of a White Oak tree trunk featuring a series of exhibits on arboreal species and a spectacular slide.


410-396-7102
info@marylandzoo.com

Druid Hill Park
Baltimore
MD 21217



★★★★☆
Average: 4 (1 vote)

1 comment
[share this site](#)



Legend Info Search

baltimore green map

[View: Mapmaker Profile](#)
[View: Map Website](#)
[View: Map Profile](#)

Add a site! Add comment!
Add images!
Help us build the content of this map. Thus far resources mapped extend from as far south as Linthicum north to Monkton.

Begun Apr 2008
Updated: 45 sec ago

Outcomes
Number of sites: 470
Team members: 4
Comments: 45 [more](#)

Add to this Green Map
[suggest a site](#) | [join team](#)

DONATE

POWERED BY Google

Map data ©2010 Google, Sanborn

Email this Green Map

Icons © Green Map System, Inc. 2010. All rights reserved. Green Map® is a registered trademark and used with permission.

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At the Multimedia tab, everyone is invited to share their own images, videos and PDFs about the green site



Maryland Zoo

Wildlife Center / Zoo

Druid Hill Park
Baltimore, MD 21217
410-366-5466
www.marylandzoo.org

Overview Comments (9) Connections **Multimedia** Impacts

Penguins at Maryland Zoo

Taken at the Baltimore Zoo, these African Penguins are participating in an enrichment program.

added by **CarlosM** 5/20/08

Paste HTML to embed in website:

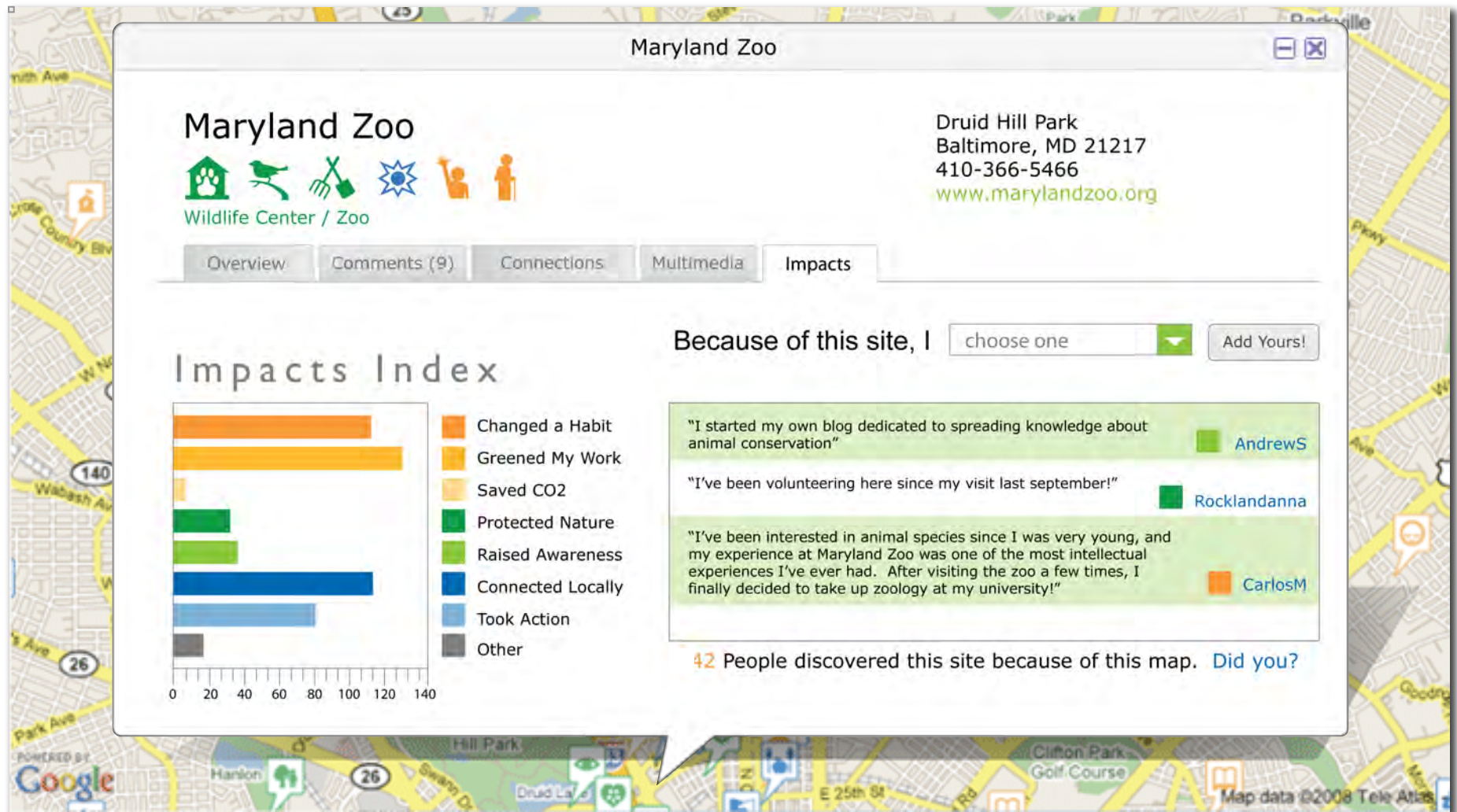
```
<object width="225" height="18">
```

Videos/Images **add**

0:52 / 5:13

Map data ©2008 Tele Atlas

The Impacts tab collects data that describes how each site benefits individuals and communities. Compare, share, translate and update



Choose your default base map and center. Enable routes and areas
Custom URLs are possible, such as **GreenMap.org/jerseycity**



Jersey City NJ

Jersey City United States

[Home](#) > [Groups](#) >

[View Map](#)

[About](#)

[Join Map Team](#)

[Suggest a site](#)



Use this **Legend** To customize the map. Click category, checkbox or icons to turn related sites **On/Off**

Mouse over the icons for **definitions**

More: Click tabs above for Map **Info** or **Search**

[Legend](#)

[Info](#)

[Search](#)

Green Map Icons

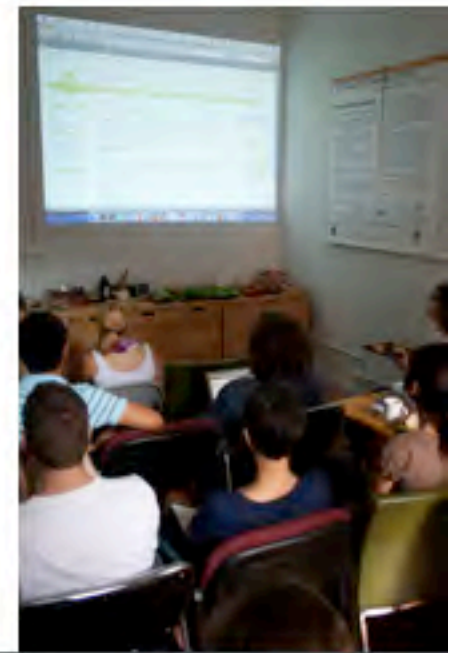
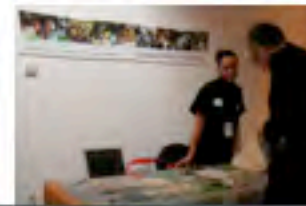
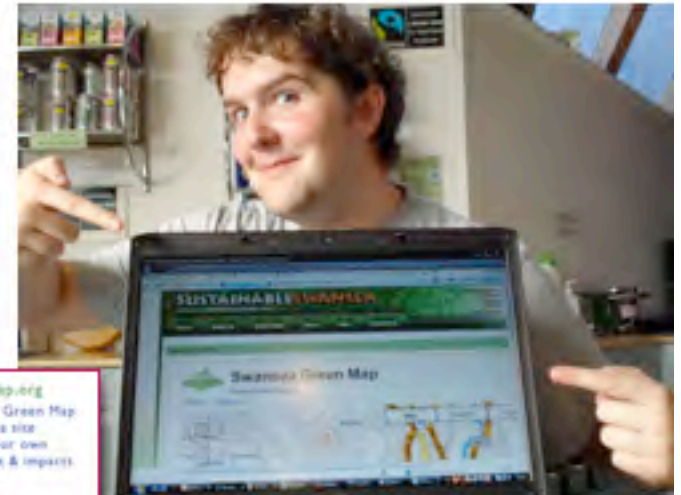
- ▶ Sustainable Living ☒
- ▶ Nature ☒
- ▶ Culture and Society ☒

Routes and Areas

- ▶ Routes ☒
- ▶ Areas ☒

[DONATE](#)

At **Resources** find videos, workshop guides, presentation and PR resources. Mapmakers can also access the Tool Center for guides, etc.



Explore the Mobile Website with any smartphone at **GreenMap.org**
Get the Green Map iPhone App, too. Add sites with either!



What's Green Nearby?™ is featured, along with our global movement

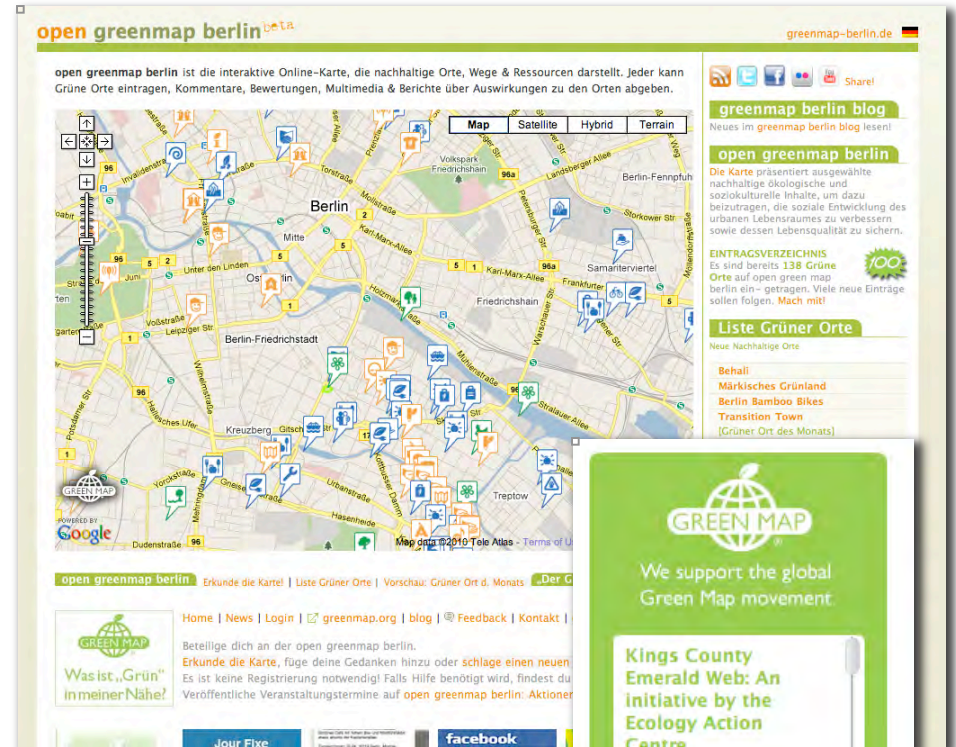


Find everything nearby, or Search by Icon.
Add sites while you are on the spot today.



Green Map Widgets share our maps on any website!

GreenMap.org/widgets



Cape Town South Africa
Berlin Germany
You can choose any
center point and scale
for your map widget



GreenMap.org/youth introduces adaptable tools for students.

Educators' adaptable tool set, modules, multimedia and more



Explore our Green Mapping Modules for Students:

★ Our Energy & Environment Exploration Modules. Download with teachers guide and curriculum standards.

NYC modules 🌐 GreenAppleMap.org/page/modules

Global modules 🌐 GreenMap.org/youth



Green Mapmaking Resources for all ages and areas of study are at:

NYC maps & resources:

Global maps & resources:

Educational Videos:

🌐 GreenAppleMap.org

🌐 GreenMap.org/youth

🌐 GreenMap.org/youth_media

International awards and national recognition for our non-profit, global-local network and powerful tools



Organization awards include:

US National Sustainability Award:
New Communications Tools

United Nations Global Best Practices 100

The Tech Awards Laureate

Spirit of the Land - Salt Lake City Olympics

EXPO 2000 Project Award the World

Eyebeam Art & Technology Eco-Viz

Open Green Map:

Treehugger Best of Green

Living Labs Global

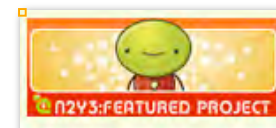
INDEX Awards Finalist

Cause / Affect

Tele Atlas Maps in Apps

NetSquared

We Media Pitch It



Diverse media coverage underscores our worldwide reach and importance in emerging markets & established capitals



Our story generates local interest around the world:

BBC

Treehugger

New York Times

Fast Company

Jakarta Post

The Economist

Google Maps Mania

Tout Azimut

Afrika T

Youth Today

The L Magazine

Brote Ecológico

Asia News

Israel 21C

Urbanist

Click2Map

WNYC

Xiamen

Communication Arts

Ecôllo



We offer different ways to get extra help with your project, thanks
to the GR Dodge Foundation and Sustainable Jersey



Application is online GreenMap.org/snj

Your responses will determine the exact mix of workshops, trainings,
'virtual mentorships' and direct consulting that Green Map System will
provide to Green Teams between now and April.

Applications due by July 29.

Outcomes announced August 10.

Or you can simply register and get your Green Map started!



Next steps:

Discuss options with your Green Team



1. Start anytime. Register at **GreenMap.org/join**
2. All information is in the form or the FAQ at the Participate menu.
You can preview the fee (based on organization type), find out about the optional \$35 kit, etc.
3. Once you pay the fee (or offer us a service) you will receive the Mapmakers Introduction
4. Download tools and/or create a new Open Green Map and begin!

Participating in the Green Map System

Green Map System is a collaborative project with important social and environmental impacts. Green Maps are direct, democratic communication, dependent on local knowledge, action and responsibility. Mapmaking teams have the commitment, networks, skills and spirit it takes to initiate and complete this challenging project. You are invited to volunteer to become the leader of your community's Green Map team and make a major contribution to your home's healthier, more sustainable future.

Potential Green Mapmakers should explore the profiles in the Maps section, then go to the [Mapmaker Registration](#) page. Please explore our inclusive social mapping website, the [Open Green Map](#), as this resource is also available to your Green Map team!



Apply for consulting/team mentoring. Green Teams who are selected pay no fee and receive custom consulting!



What kind of specific help do you think you might need from Green Map?

- Receive five individual consulting sessions with your municipality covering topics such as strategic planning, community building, project development, design and marketing
- Receive your technical assistance by being part of a network of teams who will be mentored online via webinars or conference calls?
- If your mapping project is not selected for the technical resource assistance, would you like to:
 - Take part in a mid-way workshop and exchange
 - Occasional help by email or phone
 - Take part in a public finale

Think Global, Map Local!



Our Sustainable Jersey page:

GreenMap.org/snj

info@greenmap.org 212 674 1631