



Press Release 11/3/07

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High-resolution images available

Worms in the Green Apple!!

Announcing publication of the second edition of the Composting Green Map of Manhattan – created by Green Map System in partnership with Lower East Side Ecology Center, this colorful Green Map, nicknamed ‘Worms in the Green Apple,’ is sure to brighten prospects for a surge in composting rates citywide!

“Even busy New Yorkers can separate their kitchen scraps from the rest of the trash, so they can be turned into rich soil,” adds Wendy Brawer, Director of Green Map System, “it’s the most energy efficient form of recycling, directly benefiting the local environment.”

Composting is nature’s way of recycling – it is empowering as well as educational. “We encourage schools and individuals to set up indoor worm bins, where Red Wigglers can work the magic of turning that seemingly useless banana peel into rich fertilizer – it’s hands-on and brings the conservation message home,” says Christine Datz-Romero, Director of Lower East Side Ecology Center. “Staff and visitors to Green Map System’s office can attest to this– since January, our new worm composting bin has captured nearly all our food waste, helping raise awareness of waste and natural systems,” said Carlos Martinez, Office Manager.

A great resource for sustainable living, the new 2007 map features more public compost drop off sites and a variety of places where the public can see the composting process in action, including community gardens, parks and schools. Worms in the Green Apple also spotlights educational programs and provides details on what can be composted, making it easy for anyone to get started. The updated design includes additional online and onsite resources, as well as more user-friendly composting instructional graphics. The 2007 Composting Green Map is a local product and 100% wind powered, with the designers (Green Map System), printers (Brooklyn’s Rolling Press) and paper mill (Mohawk Fine Paper in upstate) all using wind powered electricity. Find out more at GreenAppleMap.org/page/compost, including case studies of businesses and residences and a downloadable PDF of the Composting Green Map.

10,000 free copies of the Composting Green Map of Manhattan printed on 100% recycled paper are available, thanks to project supporters at Greenacre Foundation and New York City Environmental Fund. Pick yours up at the Lower East Side Ecology Center’s stand in the Union Square Greenmarket on Mondays, Wednesdays, Fridays and Saturdays. Want one by mail? Send a SASE to Composting Green Map, PO Box 249, NYC 10002. For multiple copies for your class, club or community group, contact Green Map System at 212 674 1631 or apple@greenmap.org. Public demand and press attention (from The Villager, Treehugger, Green Moms, Worldchanging, etc.) led to publication of the 2007 second edition.

This is the seventh Green Map of NYC produced by the nonprofit Green Map System. The 2006 Powerful Green Map charts energy conservation, renewables and climate change citywide. Children will enjoy LoMap, a youth view of Lower Manhattan. Find these and other student and community Green Maps of New York City at GreenAppleMap.org. Green Map System’s global network includes over 430 projects of all sizes in 50 countries, as seen at GreenMap.org. **Think Global – Map Local!**

The Lower East Side Ecology Center, LESEcologycenter.org, is a pioneer in community based composting programs, and has locations at the Union Square Greenmarket and on the Lower East Side. LES Ecology Center also runs the Manhattan branch of the New York City Compost Project, for more information about training, etc., visit NYCcompost.org.